

CHAPTER 1

Introduction to Business Operation

I. Choose the correct answer:-

1. The activities which are performed to earn livelihood are called

a) Religious activity, b) Economic activity, c) Human activity

2. The economic activity which requires specialized knowledge and skill to render services are called

a) Profession, b) Business, c) Employment

3. The element of risk is highest in

a) Economic activity, b) Business, c) Services

III. Match the following

1. Joint Hindu Family

1. Teacher teaching his own child

2. Banking

2. 'Karta' is the Head of the family

3. Large Scale Industry

3. Re-export

4. Entrepot

4. Investment of more than 10 crore

5. Non Economic Activity

5. Removes hindrance of finance

IV. Answer the following briefly:-

1. Briefly explain how business operations are critical to the success of any business.

2. Manoj invested his savings in a piece of land in 2005. In 2015 he sold his Land at a good profit. Will his purchase

and sale of land considered as business? Give reasons in support of your answer.

3. Describe briefly the role of profit in business.

4. Distinguish between Internal & External Trade.

5. Explain various auxiliaries to trade.

V. Answer in detail.

1. Explain the various strategic functions involved in Management of Business Operations.

2. Enumerate the various types of Business Operations.